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Organizational Behavior: Securing Competitive Advantage



Synopsis

The management of organizational behavior is a critically important source of competitive advantage in today's organizations. Every organization's members share a constellation of skills, abilities, and motivations that differentiates it from every other firm. To gain advantage, managers must be able to capitalize on these individual differences as jobs are designed, teams are formed, work is structured, and change is facilitated. This textbook, now in its second edition, provides its readers with the knowledge required to succeed as managers under these circumstances. In this book, John Wagner and John Hollenbeck make the key connection between theory and practice to help students excel as managers charged with the task of securing competitive advantage. They present students with a variety of helpful learning tools, including:

- Coverage of the full spectrum of organizational behavior topics
- Managerial models that are based in many instances on hundreds of research studies and decades of management practice
- Introductory mini-cases and current examples throughout the text to help students contextualize organizational behavior theory and understand its application in today's business world

The ideal book for undergraduate and graduate students of organizational behavior, *Organizational Behavior: Securing Competitive Advantage* is written to motivate exceptional student performance and contribute to their lasting managerial success.

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Customer Reviews

A good read but chapters are very lengthy and the details seemed to be somewhat disjunctive.

Excellent book

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